ICE RESIN® IS GOING TO THE PRIMETIME EMMYS!

Posted on | August 14, 2013 | 13 Comments

Da, Da, Dan, Ta Da...(can you hear the trumpets sound???) ICE Resin® is going to the Primetime Emmys! That's right! Celebrities who are part of the 65th Annual Emmy Awards will have a brand new opportunity to show off their creative talents in DIY jewelry making.



We love Art Unraveled because all our friends bring some of the best found objects to the Shopping Extravaganza. As soon as Susan saw this vintage corset, she grabbed it. Hmmmm, wonder what it will become and if it's part of the ICE Queen's party dress for the Primetime Emmys. Stay tuned! The ICE Queen; Susan Lenart Kazmer, will be at the Connected Gift Lounge, where she will be showcasing her jaw-dropping, award-winning, mixed-media designs and showing the celebs how to

make *ah...mah...zing* ICE Resin® jewelry. This Make and Take event is being sponsored by CHA and the North American Bead Association. ICE Resin is one of a select group of jewelry-making manufacturers who are proud to be participating in this star-studded crafting event.

Susan, her business partner Jen Cushman, and artists of the ICE Resin 2012-13 Creative Team – Jen Crossley, Cindy Cima Edwards, Lexi Grenzer, Thespoena McLaughlin, Lesley Venable, Pamela Huntington, Josephine Jones, Sandy Martin, and Susan Walls – are busy in their studios designing fabulous pieces for the nominees and event using our wide range of ICE Resin and Art Mechanique bezels, charms, components and more! Kristen Robinson, of Rue Romantique, will be joining the art making, as will a few of our super inspired team members; Carol LaValley, Misty Grosse and Jennifer Priest.

Stars attending the Emmys will receive a bursting Swag Bag filled with bling from all of the sponsors. We're working on our part of the presentation now.

In the weeks leading up to the event there will be Twitter chats you can join, contests you can enter, prizes to win, and lots more surprises.

ICE Resin will be sharing LIVE from the event and YOU will be able to be a virtual, vicarious part of the fun! Keep up with the ICE Queen and her Court on Facebook, Twitter, YouTube, Instagram,Google+, and Pinterest. We're kicking off the fun with a Facebook chat featuring the ICE Queen herself – join in on August 14, 2013 at 6pm PST for a chance to win a copy of her new book, Resin Alchemy, and chat with us about the upcoming Emmy's gifting event. RSVP for the event here – don't miss one minute of the excitement! <u>https://www.facebook.com/events/369890143138074/</u>



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Category: Creative Team Wednesday, ICE QUEEN ZINE, Mixed Media Team, Primetime Emmys 2013, Rue Romantique, Susan Sunday

Tags: Art Mechanique bezels > Celebrities > CHA > DIY jewlery > ICE Resin Creative Team 2012-2013 > ICE Resin is going to the Primetime Emmys > North American Bead Association > Rue Romantique > Susan Leanrt Kazmer

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August 15th, 2013 @ 21:35

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The photographer got you in a wonderful carefree picture with this awesome found object! Congratulations for going to the Emmy's!

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